Cloud traffic in the Middle East and Africa by segment - 2012 to 2017

**ON THE HORIZON**

**Consumer cloud traffic** will reach 112 exabytes per year (9.4 exabytes per month) in 2017, up from 9.2 exabytes per year (770 petabytes per month) in 2012.

*Consumer cloud traffic will grow 12.1-fold by 2017, at a CAGR of 65% from 2012 to 2017.*

**Business cloud traffic** will reach 45 exabytes per year (3.8 exabytes per month) in 2017, up from 7.5 exabytes per year (621 petabytes per month) in 2012.

*The 2012 total is already double that of the 3.7 exabytes of 2011.*

Business cloud traffic grew 101% in 2012, up from 3.7 exabytes per year (308 petabytes per month) in 2011.

Consumer will represent 71% of cloud data centre traffic by 2017, compared to 55% in 2012.

*Source: Cisco Global Cloud Index*